

Video 'AHRC: About Us' can be found at: <https://youtu.be/eKRyNuaGJKQ>

Please see the transcript to this video below, which is animated throughout.

START

Arts and Humanities research helps to shape our cultural and personal identities, offering context to the world around us, challenging our assumptions and pushing the boundaries of our creativity.

The Arts and Humanities Research Council funds research and postgraduate study in universities throughout the UK.

We support research in many of the UK's major cultural and heritage organisations which has resulted in a number of landmark exhibitions such as the showcasing of Magna Carta at the British Library and the Hokusai exhibition at the British Museum.

We have awarded grants for research spanning more than 50 different subjects from those you might expect such as History, Performing Arts, Language, Philosophy, Museum Studies, Literature, Religion and Design - to those you might not like Big Data, Health, Environment and Well-being.

This way we can help bridge the Arts and Humanities with other disciplines.

Through the study of human behaviour and deep cultural listening the Arts and Humanities is able to address many of the global challenges of our time, from world poverty to resource scarcity and respect for human rights.

We funded projects that have brought about important changes in policies and legislation. The development of new products companies and teaching materials, to the design of goods and services in the fight against crime.

All of which helps to make a significant contribution to the UK's fast growing creative and digital industries.

Our researchers collaborate with Arts and Heritage bodies, public sector organisations and businesses all over the world.

Over the years we've developed a series of schemes and initiatives that help to showcase the range of research findings.

The breadth of our subject remit means we cover nearly a third of all active UK researchers, so we rely on the independent expertise and knowledge of our community to inform our funding decisions.

This ensures we support only the most exciting and innovative proposals and that all the research we fund provides intellectual, societal, cultural and economic benefits, not just to the UK, but to people across the globe.

END

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